Coach - The foundational skill for ALL development.

The Problem

Organizations invest in coaching BEFORE training individuals to be COACHABLE.

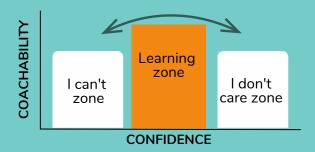


Coachability Benefits

- **4X** more likely to be rated as highly effective.
- Higher ratings in critical leadership competencies.
- 2.5X employee engagement and retention.
- 20)%

Higher in their performance and promotability.

Highly coachable individuals value self-improvement and operate consistently in **THE LEARNING ZONE**.



THE DEFINITION OF A COACHABLE PERSON

A coachable person values self-improvement and operates consistently in a learning zone by applying the coachability practices of seek - respond - reflect - act.

The Challenge: Coachability Declines with Age and Level



Mid to senior-level leaders' interest in feedback and coachability **declines by over 36%** vs. early-career leaders.

Low coachability increases BLINDSPOTS and contributes to career derailment.

