

LEADERSHIP SPEED

Over the last few years a new competency has emerged. When we researched the 360-degree feedback data of the highest performing global leaders, we discovered that a **critical element of their effectiveness was their ability to execute with speed.**



2%

Probability of being an extraordinary leader if you are **strong at executing fast, but not on executing right.**



3%

Probability of being an extraordinary leader if you are **strong at executing right, but not on executing fast.**



96%

Probability of being an extraordinary leader if you are **strong at both executing fast and on executing right.**

LEADERS WHO ARE IN THE TOP QUARTILE AT LEADERSHIP SPEED ARE

2X

MORE EFFECTIVE THAN THEIR COUNTERPARTS

AND INCREASE THE PERCENTAGE OF HIGHLY COMMITTED EMPLOYEES BY

50%

IMPROVE YOUR LEADERSHIP SPEED

We identified 8 companion behaviors that are critical in developing speed by analyzing feedback data received from over 1 million colleagues who rated their leaders' ability to execute with speed.



LEADERSHIP SPEED IS THE ABILITY TO EXECUTE FAST AND RIGHT

One way to increase leadership speed is to build strengths in a core set of correlated competencies. To find out how you lead in executing fast *and* right, take our complimentary assessment and identify which areas you can focus on to improve your leadership speed—and move toward the top rung of today's leaders.

Learn more at www.zengerfolkman.com/leadership-speed



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